

Demand-Driven Planning, Designed Just for Retail

Keeping up with the demands of your customers and day-to-day business can be difficult. Your planning solutions shouldn't be.



Retailers everywhere are striving to get closer to their customers. Your business needs to understand which products sell the best and for what price, how much inventory to send to your stores and channels, which items should get the most valuable space, when you should mark inventory down and how to plan effective promotions. Most importantly, you need to react to market changes with lightening-fast speed and accuracy – all without overtaxing your valuable resources.

Our demand-driven solutions designed just for retail make it simple to plan better assortments, allocate products to the optimal stores, plan pricing and markdown strategies, maximize your space-selling effectiveness and replenish inventory with accuracy. The result? The ultimate wish for any retailer – increased sales, fewer stock-outs, reduced markdowns and inventory costs and happier customers.

End-to-End Retail Planning

Mi9 Retail brings flexibility, accuracy and automation to your assortment planning through replenishment process.

Merchandise Financial Planning

Assortment & Space Planning

Price & Markdown Planning

Promotion Management

Customer Insights

Allocation & Replenishment

Merchandise Financial Planning

Build Financial Plans and Open-to-Buy Budgets

Merchandise Planning doesn't have to be complex. Mi9 Retail Merchandise Financial Planning helps you manage the entire process, from planning new locations to creating open-to-buy budgets.

- ✓ Top-down, Middle-out, Bottoms-up Planning
- ✓ Financial Planning Scenarios
- ✓ Location Planning
- ✓ Category WSSI

Price & Markdown Planning

Manage the Complete Price Lifecycle from Initial Price through Markdown

Mi9 Retail Price & Markdown Planning helps planners to set and manage complete lifecycle pricing with complete visibility into inventory, revenue and margin impacts.

- ✓ Initial Price Strategy
- ✓ In-season Price Adjustments
- ✓ Markdown Structures
- ✓ Product Phase Outs
- ✓ Pricing Rules and Compliance

Customer Insights

Turn Customer Data into Actionable Insights

Turn customer data into actionable insights enabling customer-centric planning ensuring the right products and offers are in the right place at the right time.

- ✓ Segment and Cluster Customers
- ✓ Analyze Customer Behavior
- ✓ Understand Your Most Important Customers
- ✓ Identify Promotions Mobilizing Your Best Customers
- ✓ Insights Drive Assortment, Space, Promotion and Pricing Decisions

Assortment & Space Planning

Plan Your Assortments Easily and Accurately

Mi9 Retail automates the assortment planning process from store clustering to the lowest level of product and store planning while also taking the guess work out of allocating space.

- ✓ Store Clustering
- ✓ Localized Assortments
- ✓ Range and Option Planning
- ✓ Managing Size and Color Curves

Promotion Management

Engage Customers and Increase Revenues

Attract new and existing customers, increase revenues and reduce inventory levels and marketing costs. Mi9 Retail gives you the power to easily and accurately plan new campaigns, events and promotions, publish promotions and analyze their effectiveness.

- ✓ Campaign and Event Calendar
- ✓ Promotion Forecasting
- ✓ Visual Layout Templates
- ✓ Online Proofing
- ✓ Automated Publishing

Allocation & Replenishment

Ensure the Right Inventory is in the Right Place, Every Time

Mi9 Retail forecasts customer demand and then, taking into account the current stock at each location and what has been sold, calculates both the optimal inventory to send to each location and how much to reorder across the supply chain.

DEMAND FORECASTING

Get accurate, demand-driven forecasts by automating the production of forecasts – accommodating everything from lost sales to seasonal variations and trends.

- ✓ Forecast Tournament
- ✓ Trend and Seasonality
- ✓ Lost Sales and Promotional Uplift
- ✓ Supersessions

INVENTORY PLANNING

Ensure your products are in the right place at the right time to drive higher profit margins and lower inventory carrying costs.

- ✓ Inventory Policy Management
- ✓ Service-Level Targeting
- ✓ ABC Classifications
- ✓ Inventory Level Projection

PROFILING

Ensure the successful introduction of new products by accurately predicting future demand using demand profiles and curves.

- ✓ Automatic and Manual Creation of Profiles and Curves
- ✓ Demand Curve Review and Refinement
- ✓ Profile Performance Monitoring

ALLOCATION

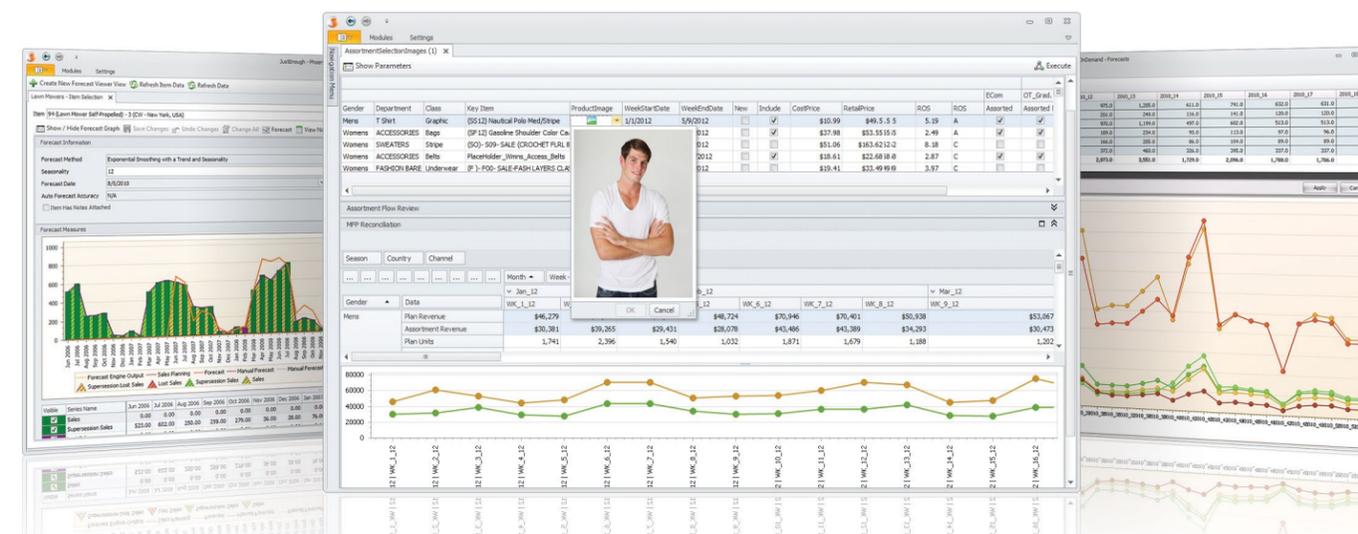
Push inventory to the stores and channels where it has the best chance of selling for the highest price while accounting for customer demand and current stock levels.

- ✓ Allocation Rules Management
- ✓ Calculate Optimal Inventory Quantities
- ✓ Allocation Review
- ✓ Account for Current Stock Levels, Sales, Inbound Orders and Transfers

REPLENISHMENT

Automatically produce a forward-looking, time-phased ordering plan that considers both the forecast of demand, current inventory plan and targeted service levels.

- ✓ Constraint-Based Purchase Orders
- ✓ Service-Level Driven Orders
- ✓ Drop Ship Planning
- ✓ Exception-Based Order Review



Scalable, Flexible Retail Planning Solutions on Your Terms

Don't settle for cookie-cutter technology or pay a premium to implement a solution in a short timeframe. Our industry-ready retail planning software is highly scalable and flexible. Our solutions grow and adapt to your changing business needs as your customer demands evolve over time and new selling channels emerge.

Since all of our solutions share a common architecture and database, you can start by satisfying your biggest pain points first and then bring on additional solutions when you're ready. Mi9 Retail in the Cloud and on premise platforms give you even more flexibility

at an affordable price. Since they offer the same functionality, you can start with a cloud-based solution and move to onsite deployment later.

Additionally, our retail solutions seamlessly integrate with any enterprise resource planning (ERP) system – whether it's Oracle, SAP, Microsoft Dynamics or your own legacy system.

We co-develop our technology with innovative partners and customers that are paving the way in their space. Whether you choose to implement your retail solutions or let Mi9 Retail help you do it, you'll be up and running in as little as three months.

Retailers that trust Mi9 Retail industry-leading solutions include:



Contact us today to see how we can help you take your business to the next level.



mi9retail.com
info@v.com

About Mi9 Retail

Mi9 Retail is the fastest growing provider of enterprise software for retailers, wholesalers, and brands. Mi9 enables the world's leading retailers to automate and optimize their entire Plan-to-Sell™ process, from planning to executing, influencing, and selling merchandise in-store, online, and on any device. Our corporate retail systems facilitate better planning, master data management, allocation, and replenishment, and our customer engagement and point-of-purchase systems boost revenue across digital and brick-and-mortar channels. Our solutions are connected via a common analytics framework that serves as the foundation of the system and speeds time to insight with role-based dashboards, KPIs, and governed self-service data discovery. Mi9 Retail is committed to helping retailers on their path to success, so they can maximize revenue and customer engagement while minimizing costs.